



OUAD00-0520-00 19
To authenticate this document,
please scan the QR Code



Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0520-0019

MEMORANDUM

11 May 2020

To: **Undersecretaries
Assistant Secretaries
Regional Directors and BARMM Education Minister
Bureau and Service Directors
Schools Division Superintendents
Designated Tobacco Control Coordinators
Designated Brief Tobacco Intervention Providers
School Heads**

Subject: **INVITATION TO THE WEBINAR ON TOBACCO CONTROL
AND THE NEW NORMAL, AND TO THE “EXPOSE
TOBACCO INDUSTRY MANIPULATION, SAVE THE NEXT
GENERATION” GLOBAL MEDIA COMPETITION**

The Bureau of Learner Support Services-School Health Division (BLSS-SHD) extends the invitation from HealthJustice Philippines to interested participants from DepEd to participate in the following activities:

1. “Expose Tobacco Industry Manipulation, Save the Next Generation” Global Media Competition

HealthJustice Philippines, on behalf of the Global Center for Good Governance in Tobacco Control (GGTC), the WHO FCTC Knowledge Hub for Article 5.3, and a partner in STOP (Stopping Tobacco Organizations and Products), is inviting **DepEd learners, personnel, and stakeholders** to join the “Expose Tobacco Industry Manipulation, Save the Next Generation” global media competition.

The competition aims to welcome **graphic material submissions such as memes, GIFs, digital stickers, posters, infographics, and short videos** that expose tobacco industry manipulation. This was organized under the STOP partnership and in celebration of the World No Tobacco Day on May 31, 2020.



Scan this QR Code to view
Videos and Magazines
of Major Programs



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers' Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: +63286337203,
+63286376207

Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo

Participants can win up to \$5,000 and an all-expenses-paid trip to attend the Asia Pacific Conference on Tobacco or Health (APACT) in Bangkok. The **deadline is May 20, 2020**.

The competition website can be accessed at: <https://bit.ly/ggtcexposetobacco>.

The official posters of the competition are attached (Annex A).

2. Webinar on Tobacco Control and the New Normal

HealthJustice Philippines is also inviting participants from DepEd to a **webinar on Tobacco Control and the New Normal** on **May 15, 2020, Friday, 4:00-5:30 pm**. The webinar is part of HealthJustice Philippines' World No Tobacco Day 2020 activities that aim to provide information on the role of tobacco control in shaping the so called "new normal" in the country. The webinar also aims to educate participants on the kind of health promotion initiatives that must be done after the enhanced community quarantine order has been lifted.

The invited resource speakers are Dr. Beverly Lorraine Ho (OIC Director, Health Promotion Bureau, Department of Health), Dr. Susan Mercado (Presidential Adviser on Global Health Initiatives and a Public Health Expert), and Mr. Dexter Galban (Health Ambassador, 2030 Youth Force in the Philippines).

Interested participants are instructed to **register in advance through** <https://bit.ly/hjwebinartcnewnormal> to get into the zoom meeting room. Confirmed participants will receive a confirmation email containing information about joining the meeting. Those who will not be accommodated due to the limit in the number of participants may watch the discussion that will also be streamed through the [Facebook page of HealthJustice Philippines](#).

The official poster of the webinar is attached (Annex B).

Designated tobacco control coordinators—per [DepEd Memorandum No. 147, s. 2018](#)—and designated brief tobacco intervention (BTI) providers—per [DepEd Memorandum No. 110, s. 2019](#)—are enjoined to actively participate in the activities.

For information and dissemination.



OUAD00-0520-00 19
To authenticate this document,
please scan the QR Code




ALAIN DEL B. PASCUA
Undersecretary



Annex A- “Expose Tobacco Industry Manipulation, Save the Next Generation” Global Media Competition



STOPPING TOBACCO
ORGANIZATIONS & PRODUCTS

2020 GLOBAL MEDIA COMPETITION

Expose Tobacco Industry Manipulation, Save the Next Generation

#ExposeTobacco #TheGGTC #NoTobacco

The Global Center for Good Governance in Tobacco Control (GGTC), a partner in STOP (Stopping Tobacco Organizations and Products) is now accepting entries for visual designs (memes, GIFs, digital stickers, posters, infographics, and short videos) that portray how the tobacco industry manipulates information to sell its deadly products. The competition builds upon the theme for the World Health Organization’s World No Tobacco Day: “Protecting youth from industry manipulation and preventing them from tobacco and nicotine use.” Designs should aim to inform youth about industry manipulation and to prompt them to participate in countering the industry.

Visit www.ggtc.world/exposetobacco for more information.

Join Now!

DEADLINE: May 20, 2020



FRAMEWORK CONVENTION
ALLIANCE



This competition is organized by GGTC, a partner in STOP, a global tobacco industry watchdog, with support from Bloomberg Philanthropies.

For any inquiries, you may email us at ggtc@ggtc.world.



STOPPING TOBACCO
ORGANIZATIONS & PRODUCTS

2020 GLOBAL MEDIA COMPETITION

Expose Tobacco Industry Manipulation, Save the Next Generation

#ExposeTobacco #TheGGTC #NoTobacco

Ang Global Center for Good Governance in Tobacco Control (GGTC), isang partner ng STOP (Stopping Tobacco Organizations and Products) ay tumatanggap ng mga entries para sa visual designs (memes, GIFs, digital stickers, posters, infographics, at short videos) na nagpapakita kung paano nama-manipula ng Industriyang Tobacco ang impormasyon para maibenta nila ang kanilang nakamamatay na produkto. Ang patimpalak ay may layong ihayag ang tema para ng World Health Organization's World No Tobacco Day: "Protecting youth from industry manipulation and preventing them from tobacco and nicotine use." Lakip ng bawat disenyo ay tamang impormasyon para sa mga kabataan ukol sa manipulasyon ng industriya upang sila'y kumilos sa pagtutol dito.

Bisitahin ang www.ggtc.world/expoSetobacco para sa karagdagang impormasyon

Sali Na!

DEADLINE: May 20, 2020



Ang patimpalak na ito ay inorganisa ng GGTC, kaakibat ng STOP, isang pandaigdigang tagapagbantay sa industriyang tabako, katulong ang Bloomberg Philanthropies

Para sa mga katanungan, mag-email sa ggtc@ggtc.world.

Annex B- Webinar on Tobacco Control and the New Normal

Join us!



WEBINAR SERIES

World No Tobacco Day

Tobacco Control and the New Normal

SPEAKERS:



Dr. Susan Mercado
Public Health Expert



Dr. Beverly Ho
Department of Health



Mr. Dexter Galban
2030 Youth Force Philippines

HOSTED BY:

Mr. Ralph Degollacion

Ms. Chelsea Hill

WHEN:

**FRIDAY, MAY 15, 2020
AT 4-5:30PM.**

CONNECT WITH US:



/HealthJustice Philippines



/HealthJusticePH



WWW.HEALTHJUSTICE.PH

Register in advance by sending your email address at:
healthjustice.ph@gmail.com



OUAD00-0520-00 19
To authenticate this document,
please scan the QR Code

